Introducing the CAMP CARD

2013 Guidebook

SAMPLE CARD

Multi-use offers on back of main card

Snap off 'one-time use' offers

In response to regular requests for an approved Spring Sales Opportunity, the Illowa Council is pleased to announce a NEW Unit-Wide Fundraiser: **CAMP CARDS!**

The intent of the Camp Card sale is to allow Scout units to raise funds to pay for their Summer Scouting Program. This includes purchasing camp equipment such as tents and backpacks, and to send Scouts to Camp or the National Jamboree.

This fundraiser is Illowa Council Board approved– Scouts are welcome and encouraged to sell Camp Cards in their Scout Uniform.

Sale Starts: March 21, 2013!

WHY SELL CAMP CARDS?

The Value of Selling Camp Cards

Participating in the Camp Card Sale allows Scouts to earn their way to various Camp and Scouting programs.

THE SALE OF CARDS:	WOULD SEND ONE SCOUT TO:
4 CARDS	MAY AT LOUD THUNDER
20 CARDS	CUB SCOUT DISTRICT DAY CAMP
50 CARDS	CUB SCOUT SUMMER CAMP
100 CARDS	BOY SCOUT SUMMER CAMP
680 CARDS	2013 NATIONAL JAMBOREE
40 CARDS	BUY A SCOUT UNIFORM (approx.)

Commission

Camp Cards sell for $5 each. Units earn 50% commission, or $2.50 per card sold if the unit is paid in full by May 1, 2013. The cards come in sets of 25 cards in an envelope. Camp Cards are ordered by the set, but the individual Camp Card can be returned (by May 1, 2013). Units do not have to pay for ANY cards up front.

Return Policy

Camp Cards can be returned to the Council Service Center without penalty between March 21 and May 1. The cards MUST be in new condition (including the snap off discounts). NO cards will be accepted for return after May 1, 2013. The Illowa Council reserves the right to refuse products that have been damaged or rendered unsalable. The unit is responsible for any unreturned cards. Be sure Scouts and Parents treat each card as if it were a $5.00 bill.

LET'S GET STARTED!

Sale Timeline

December 2012	Release introductory promotional materials
December 2012	Unit submit Commitment Form to Council
February 2012	Release detailed promotional materials
March 2013	Cards distributed at March Roundtables
March 21, 2013	**Sale Starts!!!!**
April 26, 2013	Units collect all cards from Scouts and Parents
May 1, 2013	Full Payment DUE to Council, any excess card returns DUE

How Do I Get Started?

1) Fill out a Camp Card Commitment Form, indicating how many Camp Card sets (25 cards per set) your Unit wants. Commitment Forms can be turned in at the Council Service Center. Camp Cards are available on a first come, first served basis; based upon your commitment forms.
2) Pick up your Camp Cards at your March Roundtable or the Council Service Center starting March 8, 2013. Start selling Camp Cards on March 21, 2013.
3) **Bring one unit check by May 1, 2013* for 50% of what you sold–YOU KEEP THE OTHER 50%**. Return any unsold cards to the Council Service Center by May 1, 2013.

**This date aligns with the May Boy Scout Camp Leader's Meeting at Loud Thunder.*
Those Troops attending Loud Thunder Boy Scout Resident Camp are welcome to turn payment and any excess cards in at the Leader's Meeting.

ILLOWA COUNCIL BOY SCOUTS OF AMERICA

LEADER'S TRACKING FORM

	Scout's Name	# Cards Issued	Phone	# Cards Sold	# Cards Returned to Council before May 1)	$ Amount To Council ($2.50 X cards sold)	$ Amount To Unit ($2.50 X cards sold)
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							
					Amount DUE to Council by May 1, 2013 →	$	

(# Cards Sold + # Cards Retuned must equal # of Cards Issued for this tracking form to work)