COVID-19 Guidance

The 2020 Camp Card Sale had a rocky start as the spread of coronavirus led to closures shortly after the cards arrived. Our priority is to make sure that all Scouts and their families are safe and healthy and events and activities do not jeopardize either. Many units have questions about this year’s sale knowing it is a big part of their unit budget and a primary driver for helping Scouts participate in summer and fall programming. To help get information out to all of our Camp Card units, we put together this FAQ.

Question: If my unit did not get to March roundtable, how can we get Camp Cards?
Answer: The Council Service Center is currently closed. You may however work with your District Executive on arranging a socially distant drop off.

In Iowa:
Hoover District (Muscatine/Cedar Counties)
   DE Molly Williams – Molly.Williams@scouting.org
Mesquakie District (Clinton/Jackson Counties)
   ASE Zachary Beuthien – Zachary.Beuthien@scouting.org
Kittan District (Scott County)
   DE Morgan Kuhlman – Morgan.Kuhlman@scouting.org

In Illinois:
Saukenuk District (Rock Island, Mercer, Henry, Bureau Counties)
   DE Alyssa Rickert - Alyssa.Rickert@scouting.org
Inali District (Stark, Knox, Warren, McDonough Counties)
   DE Jen Coe – Jen.Coe@scouting.org
Question: Will the Camp Card Sale be extended beyond May 15\textsuperscript{th}\? 
Answer: Yes, we decided to extend the end of the sale to June 30\textsuperscript{th}. This allows more time to sell cards and raise money for local Scouting programming.

Question: Do units have to wait until June 30\textsuperscript{th} to turn cards in? 
Answer: No, units can return unsold cards and payments for sold cards to either your District Executive or the Illowa Council Service Center after we reopen.

Question: Can my units get more cards? 
Answer: Yes, units can work with their District Executive to get more cards.

Question: Should Scouts be selling Camp Cards door to door or at show and sell locations during this period of closures and quarantines? 
Answers: No, the National Council of the Boy Scouts of America and the CDC stated, “With safety in mind and based on the guidance from national health officials, the Boy Scouts of America (BSA) is strongly advising that in person meetings, activities, events, and gatherings of 10 or more people be suspended.”

Door to Door Sales: We are NOT encouraging Scouts to walk around neighborhoods knocking on doors at this time for the safety of our Scouts and communities. We don’t want Scouts to unknowingly contract and be a carrier of COVID-19 from house to house in their neighborhood. This does not mean that Scouts can’t sell to family and friends and people that they know. Scouts may be able to sell cards to family and friends by making arrangements for dropping off cards and picking up payment while still observing social distancing recommendations.

Show and Sell Sales: Many retailers that allow show and sells are currently closed and show and sells are not an option. Retailers that are open, are open because they provide an essential service to the community (ie grocery stores and pharmacies). Our transaction capabilities rely on close contact and the exchange of cash or credit cards or phones, and we don not have the ability to provide social distancing safeguards that many of these open retailers have employed. Additionally, there is no way to tell whether a person entering the retailer is a carrier of the COVID-19 virus, therefore, leading to a Scout unknowingly spread the virus if contracted.
2020 CAMP CARD SALE

Question: Should units do nothing until the state has declared it safe for businesses to reopen?

Answer: Not necessarily. Scouts should not be afraid to reach out to family and friends about purchasing a camp card. Observing social distancing best practices, it is possible to drop off camp cards and pick up payment without directly interacting with a customer.

Scouts can share on social media, email, or other electronic means that they are selling camp cards to help support them to get to summer camp. Scouts can also set up pre-arranged socially distanced drop offs. There is nothing that says that a camp card can’t be mailed to a customer with payment being mailed or families using transfer services such as PayPal or Venmo to collect the cost of the card. It is important that families who use this method understand how those services work and that they are responsible for any service charges that may be incurred and that they know how they will pay the unit for the share of the cards they sell. You can mail two camp cards in an envelope for only the cost of a stamp, currently 55 cents. More cards would incur an additional fee. For example, 5 cards would be 70 cents and 10 cards would be the cost of two stamps at $1.10.

Sample Social Media Posts

- Get great discounts to insert your favorite discounts and more while supporting a great cause! Message me if you’re interested in purchasing a 2020 Camp Card to help support Scouting!
- Do you have your 2020 Camp Card yet? If not, message me and I can help you get yours while keeping socially distant! 50% of every card helps support our local programming!
- Just $10 can help our Scouts go to fun events and activities and score you a sweet discount on food and other products! Message me to get your 2020 Camp Card today!

Though there are retailers on the card that are currently closed, it is important to remember that most offers on the card don’t expire until December 31, 2020.